



## **New Product Information (April 2006)**



## SH505



- ✓ Exclusive design with Touch sensitive controls
- ✓ Push4™ favourite number button
- ✓ PC application for easy configuration and compatibility upgrade
- ✓ Excellent audio quality
- ✓ Up to 10 hrs talk-time and 300 hrs standby time
- ✓ USB charging

## Key features

Touch sensitive controls



- Volume +
- Volume -

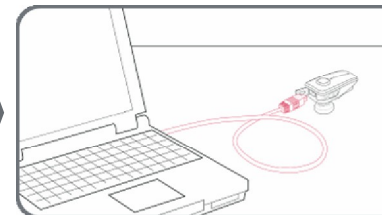
Push4™

Push4™



- Configure with incoming call...
- ... or with PC application<sup>(1)</sup>

Easy configuration and upgrade through PC application<sup>(1)</sup>



- Configure the headset on your PC...
- ... and upgrade with the latest compatibility software

*The unique touch sensitive controls make possible the distinct design of the SH505, which is packed with advanced features for demanding users.*

<sup>(1)</sup> Available for download at [www.south-wing.com](http://www.south-wing.com)

# Product launch plan 2006 SH505: PC application



Illustrative

**The PC application allows for easy configuration of key headset features (Push4™ ...) and software upgrade for compatibility with new mobile phones.**

(1) Available for download at [www.south-wing.com](http://www.south-wing.com)

## SA505



- ✓ Push4™ favourite number button
- ✓ Exceptional stereo audio quality
- ✓ Sliding microphone arm for better voice quality
- ✓ Automatic switching between stereo music and phone calls
- ✓ Up to 10 hrs talk/listening time and 300 hrs standby time
- ✓ Bluetooth 2.0

## Key features

Push4™



- 2 favourite numbers:
  - 1 preconfigured
  - 1 user configured

Exceptional stereo audio quality



- 50 mm speaker
- Bluetooth 2.0

Sliding microphone arm for better voice quality



*An elegant stereo headset with exceptional stereo audio and voice quality.*

## SF505



RRP: 69€

- ✓ Ultra slim design
- ✓ Can be used in the car, the office and at home
- ✓ DSP for excellent audio quality
- ✓ Up to 10 hrs talk-time and 13 days standby time
- ✓ Bluetooth 1.2

## Key features

### Ultra slim design

- One of the slimmest and most compact car kits in the market
- Size smaller than a cigarette box

### Flexible use

- In the visor in the car
- In the office
- At home
- ...

### Excellent audio

- Full duplex
- DSP
- 2W quality speaker

*A portable handsfree with ultra slim design and excellent audio.*